

	Calculate Annual Profits (Last 12 months)		
	- Annual Revenue		
	- Minus: All Expenses (rent, staff, utilities, supplies, etc.)		
	Net Annual Profit = _____	2708124	
	Asset Value (Quick List)		
	- Furniture value: _____		
	- Kitchen equipment: _____		
	- Electronics/appliances: _____		
	- Inventory (food, supplies): _____		
	Total Asset Value = _____	1986552	
	Brand Value Addition		
	- Number of positive reviews: _____ × ₹1000	626	625600
	- Social media followers: _____ × ₹100	14623	1462320
	- Guest contacts: _____ × ₹200	8542	1708400
	Total Brand Value = _____	3796320	
	Final Valuation Formula:		
	(Net Annual Profit × 2) + Total Asset Value + Brand Value = Business Value	10536936	