

		Total	in L	Daily avg (working days)	All days avg	Avg order value	Avg orders				
9-day trial	May	39765	0.40	4418		310	15				Growth %
2022	Jun	150172	1.50	5363	4924	333	16				
	July	120710	1.21	5748	3958	296	16	AOV	374		
	Aug	141530	1.42	5661	4640	378	14	Orders	16		
	Sep	185970	1.86	7153	6097	408	18			6928	
	Oct	173940	1.74	8697	5703	436	15				
	Nov	236326	2.36	9089	7748	433	20				
	Dec	183124	1.83	6782	6004	397	17				
2023	Jan	193873	1.94	7457	6356	386	19				
	Feb	232059	2.32	10090	8288	453	22				
	Mar	251518	2.52	9315	8246	415	22				
	Apr	240684	2.41	9257	7891	407	23				
	May	250799	2.51	9646	8223	411	23	AOV	389		104
	Jun	203309	2.03	7820	6666	363	21	Orders	19		115
	July	198057	1.98	7618	6494	352	20			7558	109
	Aug	154929	1.55	5738	5080	367	15				
	Sep	148803	1.49	6200	4879	378	16				
	Oct	171366	1.71	6591	5619	370	17				
	Nov	127756	1.28	4714	4189	376	13				
	Dec	168931	1.69	6257	5539	394	16				
2024	Jan	173979	1.74	6692	5704	391	17				
	Feb	188672	1.89	7547	6738	409	18				

